

Pioneer
PROFESSIONAL AUDIO

CASE STUDY

NEPENTHA

MILAN

When an elite Milan club needed a new sound,
Pioneer Pro Audio answered the call.



AN ELITE MILAN CLUB NEEDED A NEW SOUND

PIONEER PRO AUDIO ANSWERED THE CALL

Fashions come and go, but legends endure. Since the 1970s, Nepentha has been a towering landmark on the landscape of Milan's nightlife. Located in Piazza del Duomo in the heart of town, the restaurant/club venue regularly hosts top DJs from across Italy, attracting the city's most discerning partygoers including the elite of the fashion industry.

"Our customers are demanding," explains Nepentha's Manager, Gianluca Teodoro. "We work hard to provide the excellent food and music they expect. So, we need to provide the best possible service and have the best technology." Recently, the venue's sound system had become tired and Teodoro knew he needed a new, cutting-edge set-up to help keep Nepentha at the forefront of Milan's club scene.

With a total capacity of 300, Nepentha's dancefloor is surrounded by tables where dinner is served early in the evening and guests enjoy drinks later on. This meant the new sound system needed to be adaptable, explains Teodoro. "We need the atmosphere to be pleasant and soft during dinner, and more like a club when the DJ starts performing."

When Teodoro asked his trusted audio installer for recommendations, Maurizio Prestileo – from local company Masteventi – suggested Pioneer Pro Audio's XY Series. "I can't imagine a better mix of power and quality," says Prestileo. "I knew we could build a system with a wide sweet spot and excellent sound quality – wherever you sit or stand."

SYSTEM AT A GLANCE

MAIN ROOM

4 x XY-121
1 x XY-218S 18-inch
twin bass reflex subwoofer

PRIVATE AREA

4 x XY-81 8-inch two-way loudspeaker
1 x XY-115S 15-inch bass reflex subwoofer

POWERSOFT AMPS

2 x K2
1 x K3
1 x M20



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The service and support from
Pioneer Pro Audio was excellent. They
were fast, clean and accurate. It was
an effective collaboration between
them, Masteventi and us at the club.
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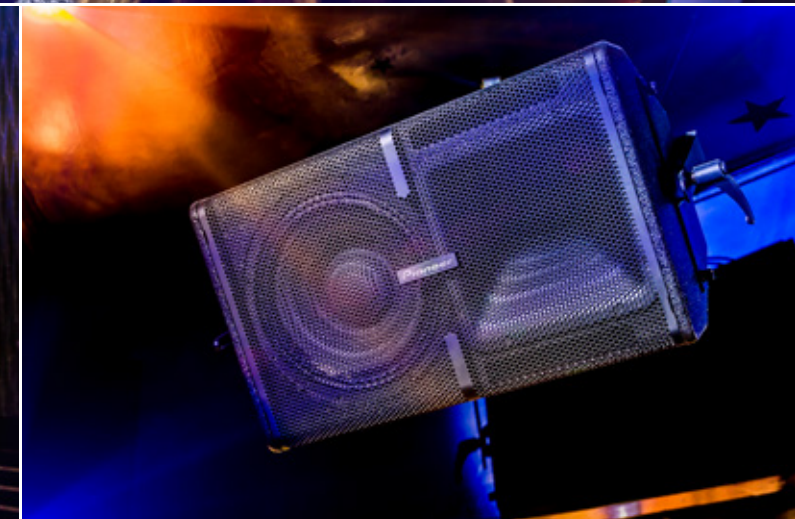
Gianluca Teodoro | Manager | Nepentha

Teodoro loved the speakers and the project was underway, but not without challenges. Initially, vibrations coming off the venue's ceiling panels were seriously affecting sound quality. However, because the XY Series speakers are voiced flat, it was possible to work around this. "Thanks to the support of Pioneer Pro Audio's technicians, who carried out a careful EQ, we solved the problem and obtained a perfect sound," explains Teodoro.

Describing the output of the new system, Prestileo describes a, "rich, clean, versatile sound with a well-balanced response and tight bass kick." Teodoro is equally happy: "The power, clarity and detail are

astonishing. It's perfect for creating any kind of atmosphere we want. We've never heard anything like this before in Nepentha." And how has the clientele responded? "We've had lots of compliments," says Teodoro, adding, "not just from guests but also the press and the DJs who play here – they love the new sound."

Nepentha is the latest in a line of world renowned nightclubs to partner with Pioneer Pro Audio. Since launching in 2013, speakers from three versatile ranges have been installed at venues including London's fabric, Sankeys, KM5 and Ushuaia Tower in Ibiza, Café D'Anvers in Antwerp, and Sound Nightclub in Los Angeles.



About Pioneer DJ

Pioneer DJ Europe Ltd is the subsidiary of Pioneer DJ Corporation responsible for sales and marketing in EMEA. For more than 20 years, Pioneer DJ has been a market leader in the design and production of innovative DJ equipment and software. The company works closely with DJs and clubs to deliver next generation products that inspire and shape the global dance music community and has recently launched a new range of musical instruments for production and live performances. Its portfolio includes brands such as TORAIZ, Pioneer Professional Audio and Pioneer DJ Radio as well as social platforms KUVO and DJsounds. Pioneer DJ Corporation is a privately held company headquartered in Yokohama, Japan, and is led by Chairman Yoshiaki Ide and CEO and President Akio Moriwaki.

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